

Green Collar Jobs Council Transformational Forums Agenda

- 9:30 am – 12:00pm** **Understanding the Global Context – A Roadmap to Transformation (or Economic Recovery)**
- Welcome
 - Plenary Address: A Call for Transformation during Transformational Times
 - Speaker provided by Green Collar Job Council provides the global context (economic recovery and transforming/emerging industries) for economic recovery that is based upon regional economies (i.e., regional industry clusters), which will provide opportunity to grow regional base of green industries.
 - An example is in the area of energy efficiency strategies that may begin with the weatherization sub-sector and occupations.
 - Speaker, facilitator, or GCJC representative may emphasize that this larger context and its imbedded opportunities compel transformation of how programs and initiatives are formed to ensure leveraging of resources and funding opportunities to optimize outcomes.
 - Regional/Local Leader Response: A panel of regional/local peers will respond to keynote address and touch on what transformation has meant to them; overcoming barriers; promising practices; suggested courses of action (thus far).

12:00pm – 12:30pm **Lunch Break**

12:30 pm – 2:00pm **Facilitated Breakout Sessions**

The following facilitated sessions, conducted simultaneously, will focus on key aspects of workforce and economic development system transformation within a regional framework. Teams will be encouraged to breakout into teams to engage in problem solving, action planning, and commitment to implementation catalyzing or complimenting a new or existing regional collaboration and framework.

Potential Breakout topics:

- **Existing System Structure and Governance:** Discuss current regional partner roles and structures, networking and expanded partnerships, such as integration with education, workforce and economic development. Should include also the discussion on how to achieve Short Term Goal: Saving Jobs and Long Term Goal: Sustainable Economic Future.
- **Understanding your Regional Economy and Workforce:** Share thoughts about characteristics of the 21st century talent pool, how it is changing, and how it operates in a regional economic context that is driven regional industry clusters.
- **Explore Integration and Leveraging Resources to Optimize Outcomes:** Learn and discuss techniques for mapping and leveraging the full range of resources in your region and develop strategies for integrating private sector, foundation and venture capitalist resources into regional economic and workforce development activities.
- **New Outreach and Service Strategies for Businesses and Workers:** Explore issues around training and re-skilling workers, business retention, lay-off aversion, business engagement, the changing role of career counseling and assessment, strategies for special populations, and reshaping funding strategies.

Working with their assigned facilitators, teams will debrief on the day and create a plan of action for Day Two. At the end of this session, teams will be ready to sign up for Day Two Content Consultant selections.

2:00pm – 2:30pm

Catalyzing Transformation: GCJC and State Level Effort to Cultivate Transformational Industry Cluster driven Strategies

Facilitator or GCJC representative walks-through state level efforts to address barriers and incentivize broad regional partnerships that forms to support industries that will bring about regional economic recovery and jobs. (This item will be critical to bring partners to the table/regional convening; such as, the CWIB's and Panel's Industry Cluster of Opportunity Methodology Technical Assistance funding, State solicitation of federal funding for pilots, etc.)

2:30pm – 2:45pm

Break

2:45pm – 3:45pm

Team Time with Facilitator

Working with their assigned facilitators, teams will debrief on the day and go over their plan of action they created during breakouts. Also, teams will also develop items for State to address and/or support to address barriers that are currently or will impede progress.

At the end of this session, teams will be ready to report out on plans, barriers to success, and submit to GCJC a contact person that can be reached for follow-up and be their liaison.

3:45pm – 4:45pm

Closing

- *Teams will report out on Breakouts, Action Plans, and Immediate Next Steps*
- *GCJC Representative and/or facilitator will share thoughts and discuss next steps.*